

# Magazica.com

A woman with long brown hair, wearing a black sports bra and black leggings, is sitting in a yoga pose (Baddha Padmasana) on a patterned rug. She is looking down with a serene expression. The background shows a living room with a grey sofa, a yellow cushion, and a window with blinds. The overall lighting is warm and natural.

## Canada's Health Magazine

MEDIA KIT  
2025

BRINGING EXPERT HEALTH  
INSIGHTS AND WELLNESS  
INNOVATIONS TO  
CANADIANS MEDIA

[www.magazica.com](http://www.magazica.com)

# YOUR TRUSTED RESOURCE FOR CANADIAN HEALTH, WELLNESS, AND SUSTAINABLE LIVING



MONEY TALKS  
TECH TALK  
GREEN LIVING  
HOLISTIC HEALING  
SPECTRUM OF HOPE  
WELLNESS WISDOM

HEALTHY BITES  
MIND MATTERS  
SURVIVOR'S SAGA  
FIT & FAB  
HEALTH HUB

Health: Hope + Happiness

ABOUT

# Magazica

Magazica is a dynamic platform connecting businesses, experts, and health advocates to share cutting-edge insights and advancements in the health industry.

Focused on enhancing wellness, we provide a space for showcasing innovations that shape the future of healthcare.

With a strong presence in North America, particularly Canada, Magazica hosts global experts to share valuable knowledge with the Canadian community. Our structured approach supports health-focused businesses in their mission to improve lives.





**#1 TOP GOOGLE RANKED IN CANADA**  
WITH THE KEYWORD: CANADA HEALTH MAGAZINE

**#3 TOP GOOGLE RANKED IN CANADA**  
WITH THE KEYWORD: HEALTH MAGAZINE

Average  
Page/View

**2.84**

Average  
Reach / month

**97K**

Engagement  
Rate

**95%**

Average  
Impressions / month

**45K**

## DEMOGRAPHICS



women



North  
America



25-35  
yrs old



Health  
and  
Wellness

## VISION

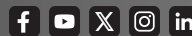
To be the leading platform that bridges health industry advancements and communities, fostering wellness through shared knowledge and expert insights.

## MISSION

To empower health-related businesses and experts by providing a structured platform for sharing innovations, promoting wellness, and connecting with the broader community.



All published articles and interviews will be featured on Magazica's social media platforms, amplifying your reach and engagement with a broader audience.

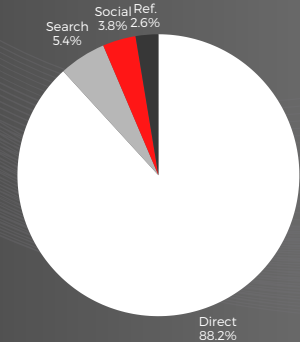
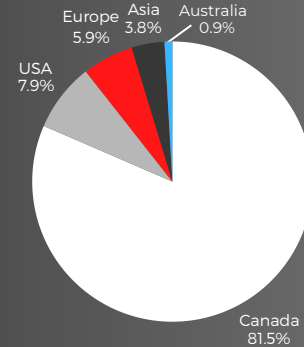




- Magazica's audience is dedicated to health and wellness, actively seeking current trends and information, which enhances the visibility and value of advertisements to readers.
- Magazica's endorsements and advertisements boost brand credibility for advertisers due to its reputation in the health and wellness community.
- Magazica's targets health-conscious individuals, offering advertisers direct access to a niche market that enhances marketing campaign effectiveness.

## Target Audience and Demographics

Traffic Type

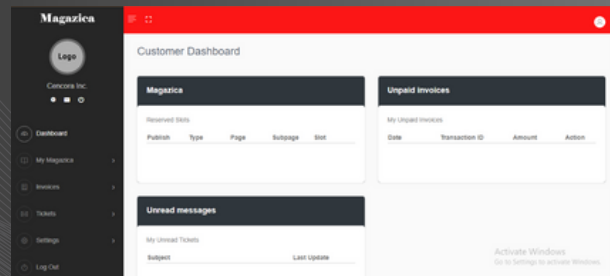


# Send Your Message Through

Promote your business, or personal brand, or share health advancements aligned with Magazica's mission through engaging articles.

- **Easy Dashboard Access:** Manage your publication effortlessly using our Business Dashboard – choose your section, set your release date, and submit your article with ease.
- **Editorial Review:** Our editorial team ensures your content is aligned with our quality standards and will make any necessary adjustments to optimize the final publication.
- **Why Articles?** Build authority, share industry insights, and amplify your brand's presence in the health sector.
- **Dashboard Benefits:** Full control over scheduling, section selection, and content submission in one seamless platform.

## Publish Expert Articles with **Magazica**



All published articles and interviews will be featured on Magazica's social media platforms, amplifying your reach and engagement with a broader audience.



# Send Your Message Through

## Get Featured in a Professional Interview **Magazica**

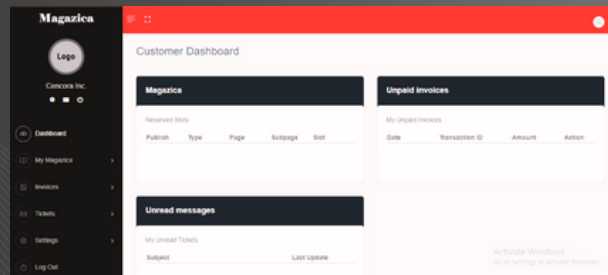
**What You Can Share:** Promote your business success, personal journey, or breakthroughs in health innovations.

### Simple Steps:

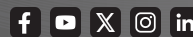
- Access our Business Dashboard to book your interview slot.
- Select your preferred section and publication date.
- Our team will handle the interview process and guide the content creation.

**Editorial Guidance:** From scheduling to final edits, our editorial team ensures your message is clear, impactful, and aligned with Magazica's standards.

**Dashboard Benefits:** Convenient interview booking, slot selection, and publication tracking—all in one place. Interviews will be published on the Official website and Youtube Channel



All published articles and interviews will be featured on Magazica's social media platforms, amplifying your reach and engagement with a broader audience.





# Advertisement Specifications

## Magazica

We welcome businesses to promote their brand through engaging advertisements

### File Submission Requirements

- Submit all files at 300 DPI resolution in CMYK color mode to ensure optimal print quality.
- Pantone colors are not supported. Using Pantone with transparency layers may cause unexpected results during conversion.

### For file submission:

- Files under 10MB can be sent directly via email to [ads@magazica.com](mailto:ads@magazica.com).
- Files over 10MB should be uploaded via WeTransfer or Dropbox and shared with [ads@magazica.com](mailto:ads@magazica.com).

### Questions or Assistance?

Our design team is here to support you with any technical questions.

Contact: [ads@magazica.com](mailto:ads@magazica.com)



30 Days: 450 CAD

60 Days: 800 CAD

Top- Home Page – Under Premium Section  
(1120 x 200)



30 Days: 400 CAD

60 Days: 700 CAD

Inside- Home Page  
(1120 x 200)



30 Days: 350 CAD

60 Days: 600 CAD

Bottom- Home Page  
(1120 x 200)



30 Days: 350 CAD

60 Days: 600 CAD

Rectangle Home Page  
(380 x 460)



30 Days: 250 CAD

60 Days: 400 CAD

Inside Article Page  
(750 x 200)



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## Magazica

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### Guidelines:

Ensure all crop marks and printer marks are placed outside the bleed area.

Avoid using rich black (4 color black) for body text to ensure legibility.

If your ad requires modifications, please submit it as a packaged InDesign file with all fonts and images included.

Any additional design services, such as photo editing, retouching, or layout adjustments, will incur production charges.

Final proofing is the responsibility of the advertiser. Please double-check your files before submission.

### Accepted File Formats

To maintain high quality, we accept the following file types:

- PDF (PDF/X-1a preferred) with bleed and trim marks.
- TIFF or EPS files from Photoshop with embedded fonts.
- AI or EPS files from Illustrator with text converted to outlines.



Top- Home Page – Under Premium Section  
(1120 x 200)



Inside- Home Page  
(1120 x 200)



Bottom- Home Page  
(1120 x 200)



Rectangle Home Page  
(380 x 460)



Inside Article Page  
(750 x 200)

# Share Your Story With Canada

Website: [www.magazica.com](http://www.magazica.com)

General Queries: [info@magazica.com](mailto:info@magazica.com)

Advertisement: [ads@magazica.com](mailto:ads@magazica.com)

## Follow Us:

Instagram: [@mymagazica](https://www.instagram.com/mymagazica)

Facebook: [@mymagazica](https://www.facebook.com/mymagazica)

LinkedIn: <https://www.linkedin.com/company/magazica.com>

Twitter: [@mymagazica](https://twitter.com/mymagazica)

YouTube: [@magazica](https://www.youtube.com/magazica)

All published content will be shared across our social media channels, ensuring maximum visibility for your brand.



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